

QUESTIONS? MAYBE WE CAN HELP...

What is Refill Dorset? Refill Dorset is a practical tap water campaign that aims to make refilling your bottle as easy, convenient and cheap as possible by introducing refill points on every street. It's part of a wider Refill Britain initiative which kicked off with more than 200 stations in Bristol, and is now spreading to Cornwall, Bath, Glasgow, Brighton and Birmingham!



WHY SHOULD MY BUSINESS TAKE PART?

Single-use plastic bottles are now the most common piece of litter found on our beaches, and you don't have to look far to find them in our towns and green spaces either. Refill aims to reduce the number of plastic bottles ending up as litter by making it the social norm to carry a refillable bottle with you and have it refilled for free in a convenient location as you're enjoying your day, rather than buying a single-use bottle when you're thirsty. Experience from our sister project in Bristol suggests that you might even attract new repeat customers as they realise what a friendly and helpful bunch you are.

DO I HAVE TO STOP SELLING BOTTLED WATER?

Not unless you want to. There's no need to install expensive water coolers either.

WILL I LOSE INCOME IF PEOPLE AREN'T BUYING BOTTLED WATER?

We don't think so. Experience with Refill Bristol suggests that people who ask for refills often buy other products at the same time.

WHAT DO I HAVE TO DO TO BECOME A REFILL STATION?

Simply promote and offer free tap water refills on request to your customers, display one of our lovely window stickers and, if you've got space, one of our posters. No cost, no catch.

WHO RUNS REFILL DORSET?

Refill Dorset is part of the Refill Britain family. Refill Britain is co-ordinated by City to Sea, a Community Interest Company in Bristol which seeks to reduce marine plastic pollution at source. Refill Dorset is run on behalf of City to Sea by Litter Free Coast & Sea, a community campaign in Dorset and East Devon which seeks to reduce marine and beach litter and improve bathing water quality at source.

WHERE CAN I GET MORE INFORMATION?

If you'd like to speak to somebody about Refill Dorset, or any of the other opportunities to support our work, please contact us at litterfreecoastsea@dorsetcc.gov.uk or through our website at www.refill.org/dorset



QUESTIONS? MAYBE WE CAN HELP...

What is Refill Dorset? Refill Dorset is a practical tap water campaign that aims to make refilling your bottle as easy, convenient and cheap as possible by introducing refill points on every street. It's part of a wider Refill Britain initiative which kicked off with more than 200 stations in Bristol, and is now spreading to Cornwall, Bath, Glasgow, Brighton and Birmingham!



WHY SHOULD MY BUSINESS TAKE PART?

Single-use plastic bottles are now the most common piece of litter found on our beaches, and you don't have to look far to find them in our towns and green spaces either. Refill aims to reduce the number of plastic bottles ending up as litter by making it the social norm to carry a refillable bottle with you and have it refilled for free in a convenient location as you're enjoying your day, rather than buying a single-use bottle when you're thirsty. Experience from our sister project in Bristol suggests that you might even attract new repeat customers as they realise what a friendly and helpful bunch you are.

DO I HAVE TO STOP SELLING BOTTLED WATER?

Not unless you want to. There's no need to install expensive water coolers either.

WILL I LOSE INCOME IF PEOPLE AREN'T BUYING BOTTLED WATER?

We don't think so. Experience with Refill Bristol suggests that people who ask for refills often buy other products at the same time.

WHAT DO I HAVE TO DO TO BECOME A REFILL STATION?

Simply promote and offer free tap water refills on request to your customers, display one of our lovely window stickers and, if you've got space, one of our posters. No cost, no catch.

WHO RUNS REFILL DORSET?

Refill Dorset is part of the Refill Britain family. Refill Britain is co-ordinated by City to Sea, a Community Interest Company in Bristol which seeks to reduce marine plastic pollution at source. Refill Dorset is run on behalf of City to Sea by Litter Free Coast & Sea, a community campaign in Dorset and East Devon which seeks to reduce marine and beach litter and improve bathing water quality at source.

WHERE CAN I GET MORE INFORMATION?

If you'd like to speak to somebody about Refill Dorset, or any of the other opportunities to support our work, please contact us at litterfreecoastsea@dorsetcc.gov.uk or through our website at www.refill.org/dorset

