

Plastic Free Dorchester Business Case Study

Callaways Fish and Chip Shop

Callaways Fish and Chips is a take-away fish and chip shop, supplying food to order, based in Fordington.

What plastics were eliminated?

Environmental awareness was at the forefront when Ian Callaway took over the business. He found a lot of things easy, particularly with packaging as many products were already available. The plastics eliminated include:

- Replacing polystyrene fish and chip trays with bio boxes
- Using paper bags for chips
- Replacing plastic carrier bags with paper bags
- Offering a 10% discount if customers bring their own bag or bring back a Callaway's one
- Replacing plastic forks with wooden forks
- Using biodegradable pots and lid for little sauce pots which are filled from larger containers

He has changed his fizzy drinks supply replacing plastic bottles with glass ones and selling canned water.

Ian says:

'It's one of my personal values to try to be environmentally friendly. The customer demand is there and they do appreciate it when you offer alternatives. There's been a lot more focus since the David Attenborough television programmes and the fish industry definitely needs to do its bit. If we do nothing it will be ruined and there will be no industry left.'

Top tip

Don't be put off by the changes involved and don't be scared to make the change. There are some costs and you have to pass that on but the customer appreciates this and accepts the change.



For more information or to get involved in the Plastic Free Dorchester campaign, contact Edd Moore: emoore@damers.dorset.sch.uk