

Plastic Free Dorchester Business Case Study

Pengillys

Pengillys is a legal practice focusing on property law, family law, litigation and private client operating in the Dorchester, Weymouth and surrounding areas.

What plastics were eliminated?

Matt Rimmer at Pengillys saw the potential marketing opportunities available to the business by eliminating single use plastic in the company. The plastics eliminated include:

- Introducing reusable branded water bottles
- Replacing disposable coffee cups with reusable and recyclable branded 'take-away' mugs
- Using hessian branded bags to replace single use plastic carrier bags
- Buying cutlery for the kitchen
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Pengillys has given the branded reusable water bottles to local youth sports teams and schools and the mugs and hessian bags are in the office for members of staff to use and are also available to clients and connected professionals.

Matt says:

'It was fairly easy to find the right company to produce these items but it's important to ensure the products are recyclable. The hessian bags were introduced as supermarkets were charging for plastic carrier bags and it seemed a good opportunity to promote our business and brand.'

'People are starting to look at businesses in a different light and you have to be seen to be doing something to help the environment which has benefits for both the environment and your brand.'

Top tip

Get a good design on your products that are right for your market sector. It's important not to delay in doing anything. Don't talk about action and then do nothing. Act now.



For more information or to get involved in the Plastic Free Dorchester campaign, contact Edd Moore: emoore@damers.dorset.sch.uk