

## Plastic Free Dorchester Business Case Study

### The Embroidery Barn

The Embroidery Barn provides high quality, eco friendly embroidered products for local businesses, schools and clubs.

### What plastics were eliminated?

Before owner Rosie Lees took over the business she had been passionate about the environment and she wanted to make a difference. The plastics eliminated include:

- Using paper sacks and brown paper instead of cellophane
- Having oxo degradable invoice wallets instead of plastic
- Using recycled polyester (made from plastic bottles) and organic cotton for clothing
- Using reuseable cups

In addition the only things printed are the invoices. All the processes have been digitised. It is moving away from polyester to natural fibre thread and the Delphis eco cleaning range is used. Garments from suppliers continue to come in polythene bags but Rosie keeps pushing the suppliers to change this.

### Rosie says:

'People think if they just change one thing it won't make a difference but every little helps. It's important to invest the time to do the research to see what is available. Make sure you keep on pushing and pestering suppliers if they are slow at making changes - don't give up!'

### Top tip

Ask businesses and other people around you for advice, do your research and go for it.



For more information or to get involved in the Plastic Free Dorchester campaign, contact Edd Moore: [emoore@damers.dorset.sch.uk](mailto:emoore@damers.dorset.sch.uk)