

HITTING THE HIGH STREET? BRING YOUR OWN BAG!



BYO HERO

#BRINGYOUROWN
#REFILL&REUSE

A circular teal graphic containing the text 'BYO HERO' at the top. Below the text are five white line-art icons: a paper shopping bag, a wire mesh basket, a coffee cup, a bento box, and a lunchbox. At the bottom of the circle are two hashtags: '#BRINGYOUROWN' and '#REFILL&REUSE'.